PRODUCTS & SERVICES GUIDE

@dentistryshow
The Dentistry Show
The Dentistry Show Network
#doeswhatitsays

Sourcing
FREE MAJOR EXHIBITION
DENTISTRY SHOW

Inspiration
INTERNATIONAL SPEAKERS
DENTISTRY SHOW

Innovation
PRODUCT LAUNCHES
DENTISTRY SHOW

Education
FREE TEAM CPD
DENTISTRY SHOW

Experience
HANDS ON WORKSHOPS
DENTISTRY SHOW

Success
DENTAL AWARDS
DENTISTRY SHOW

Dentists
Dental Hygienists
& Therapists
Dental Nurses
Technicians & CDTs

Published February 2016

#doeswhatitsays
The Dentistry Show
The Dentistry Show Network

@dentistryshow

Dentistry Show
for all that dentistry demands
22nd & 23rd April 2016 / NEC Birmingham
The UK’s **best** patient funding option

- UK’s only provider of licence-free* dental finance
- Most competitive pricing in the market
- A quick & easy practice set-up (within 24 hours)

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Welcome to The Dentistry Show Products & Services Guide 2016

The Dentistry Show, now in its ninth edition, has grown from a single-stream conference for dentists looking to broaden their aesthetic skill-set into a multi-disciplinary clinical and business conference, and major trade exhibition, catering for the whole dental team.

With over 400 companies, The Dentistry Show 2016 will be the largest and most diverse assembly of trade suppliers, service providers and professional organisations available to dental professionals at any UK event. Each and every exhibitor will have a new product, new idea or specialist advice, while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient, and profitable dental business.

This year there are already over 121 exhibitors that were not with us in 2015, so if you think you saw it all at the 2015 show, then think again. These new suppliers are highlighted on pages 8 and 9 - please make sure you go and see what they have to offer, they may just have the solution you’ve been looking for!

Across the trade floor you will find manufacturers from around the world who are looking for a UK agent, distributor or wholesaler to help them take their product to market. If you offer these services to international companies then, again, please make the time to find out what they’re looking to introduce to the UK profession.

The Dentistry Show’s success and expansion is down to thousands of proactive, passionate practice owners, dentists, DCPs, technicians, distributors and wholesalers, like you, utilising the event to meet the trade. Your support has created a marketplace for suppliers to showcase their portfolio of products and, in turn, from their support and investment we are able to improve and enhance the delegate experience each year by offering a more enriched clinical and business education programme for the profession, for FREE.

The list of professional organisations that support The Dentistry Show is growing every year; some will be located on the ‘Professional Hub’ and others are spread around the exhibition floor. These membership bodies and regulatory organisations provide exceptional support to dental professionals, so please visit those relevant to you and find out how they can support your dental career and business.

We are delighted to be working with Purple Media Solutions, once again, to host the prestigious Dental Awards 2016. The Awards will be held on the first night of the Show (Friday 22nd April), it will be an evening that recognises and celebrates the many achievements of both individuals and groups in the industry.

Visit www.dentalrepublic.co.uk/events/awards for details on how to book your tickets.

This will be the biggest and, hopefully, best Dentistry Show yet - I hope you can make it. Register for your FREE place if you haven’t already by visiting: www.thedentistryshow.co.uk/psguide or call 0207 348 5776 or 0207 348 1852.

Kind regards,

Alex Harden
Event Director
dentistry@closerstillmedia.com

HOW TO REGISTER

1: ONLINE:
thedentistryshow.co.uk/psguide

2: TELEPHONE:
0207 348 5776 or 0207 348 1852

The information contained in this Guide is correct at time of print and is subject to change.
Product / Service Categories (A-D)

Accountants
Dunkleys Chartered Accountants
JW Hinks LLP
Knight Wolfe
Lily Head Practice Sales
Morris & Co Specialist Dental Accountants
NASDAL
Price Bailey Chartered Accountants
RA Accountants LLP
Warren Sharpe Associates Ltd

Air Abrasion
Blackwell Supplies
Danville
EMS Electro Medical Systems GmbH
Evident
Quident

Air Compressors
Cattani Esam UK Ltd
DentalEZ
Hatchard Medical

Anaesthetics / Anaesthetic Apparatus
3M Oral Care
Evident
MDS Medical
Rønvig

Associations / Charities / Organisations
ADAM
BACD
BADD
BES
BOS
British Society of Periodontology
BSDHT
CACHE
FGDP (UK)
King's College London
Munroe Sutton
NASDAL
The Dental Defence Union
UCL Eastman Dental Institute

Autoclaves
MDS Medical
The Pure H2O Company

Building & Construction
B.D.S.Designs Ltd
Dental Trade Network
Hague Dental
Paradigm Design Solutions
Pinners Professional and Consultancy Services Ltd
Turn Key Dental

Cabinetry & Furniture
A-DEC DENTAL UK
Admor Dentalplus
Anglian Dental
B.D.S.Designs Ltd
Belmont
Clark Dental Equipment
Dental Trade Network
Hague Dental
Paradigm Design Solutions
RPA Dental Equipment Ltd
Salli Systems

CAD/CAM
360 Visualise
3Shape
Blueprint Dental
Camlog
Carestream Dental Ltd
Cendres + Metaux
Dental Direkt GmbH
DentoCorrect
DENTSPLY
Henry Schein Dental UK
Invisalign
Ivoclar Vivadent
NimroDental
Nobel Biocare UK Ltd
Panadent Ltd
Paradigm Design Solutions
Planmeca UK
RX Aligners
SAS & Smilalign
Sirona Dental Systems Ltd
Straumann UK Ltd
The Nordic Institute of Dental Education
WHW

Compliance / Support Services
Aerona Clinic
Apolline Ltd
Mapping CPD
NASDAL
Sharpsmart Ltd
Software of Excellence
The Pure H2O Company
YourRPA

Composites
Danville
Ivoclar Vivadent
Kerr
Optident Ltd
Shofu UK
Surgery Express Ltd
Trycare

Consumables
4T Medical Ltd
Admor Dentalplus
Bausch
Blackwell Supplies
Carestream Dental Ltd
Cattani Esam UK Ltd
Cendres + Metaux
Cosmetic Courses
Dental Direkt GmbH
General Medical
Henry Schein Dental UK
Hu-Friedy
Implantium
Inspir Healthcare Services
Istf Limited
Nuvew Ltd
Oral Health Foundation
Park Cameras Ltd
Perfection Plus Ltd
Premier Rolls
PSUK
Schottlander
Sharpsmart Ltd
Trigiene Dental
Trycare
VSDent
WHW
Wright Cottrell

Cosmetic Supplies / Treatments
Cosmetic Courses
DentoCorrect
Fastbraces
GEO ORTHODONTIC
OptiLoupe
Six Month Smiles

CPD Education / Training
Apolline Ltd
BPP University
CACHE
Carestream Dental Ltd
Cendres + Metaux
Cosmetic Courses
CT Dent
Dental Circle
Dental CPD Pro
Dental Tribune International
DENTSPLY
Fastbraces
Frank Taylor + Associates
Healthcare Learning: Smile-on
IAS Academy
Ivoclar Vivadent
King’s College London
Mapping CPD
Nobel Biocare UK Ltd
Quicklase Quickwhite
RIS Healthcare
SAS & Smilalign
Schottlander
Seesaw Dental Courses
Sharpsmart Ltd
Six Month Smiles
Smile Concepts Dominic Hassall Training Institute
Software of Excellence
Straumann UK Ltd
Temptdent Dental Recruitment & Training
The Dental Defence Union
UCL Eastman Dental Institute
University of Kent
Wired Orthodontics
YourRPA

Defibrillators
BOC Healthcare
Mapping CPD
PSUK

Dental Chairs
A-DEC DENTAL UK
Belmont
Blueprint Dental
Clark Dental Equipment
Dental Trade Network
DentalEZ
Hague Dental
Hatchard Medical
Lemonchase
Planmeca UK
RPA Dental Equipment Ltd
Sirona Dental Systems Ltd
Turn Key Dental

Dental Groups
{my} dentist
Bbrite
Bupa Dental Acquisitions
Dental Circle
Fastbraces
Happy Threads
University of Kent
Dental Stools
A-DEC DENTAL UK
Belmont
DentalEZ
Evident
Lemonchase
Nuvie Ltd
Pianmeca UK
Qudent
Salix Systems
Support Design AB

Digital Imaging / 3D Imaging
360 Visualise
3DISC Imaging
3M Oral Care
3Shape
Aerona Clinic
Carestream Dental Ltd
Clark Dental Equipment
ClearCorrect
CT Dent
DENTSPLY
Henry Schein Dental UK
Invisalign
Pianmeca UK
RPA Dental Equipment Ltd
RX Aligners
Shire Dental Systems
Sirona Dental Systems Ltd
Straumman UK Ltd
Swish Dental
The Nordic Institute of Dental Education’
Turn Key Dental
Vatech Dental Manufacturing Ltd
Wright Cottrell
YourRPA

Disposable Gloves
Anglian Dental
Dental Sky
Inspire Healthcare Services
Schottlander
Surgery Express Llp
Trigiene Dental

Endodontic Equipment & Supplies
Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
Dentaldiamonds.co.uk
DENTSPLY
Directa
Doctor Tools
DP Medical Systems
Edenta
Euro Dental Depot
Hu-Friedy
Kerr
Komet Dental
Labomed Europe
Medident Italia
QED Ltd
Qudent
Schottlander
Swish Dental
Trycare
UK Loupes Ltd
Vatech Dental Manufacturing Ltd
VERDENT Ltd
VSDent
Wright Cottrell

Equipment Repair / Maintenance
Anglian Dental
Blueprint Dental
Clean Cert
Dental Trade Network
Hague Dental
Hatchard Medical
Microminder
Park Cameras Ltd
QED Ltd
Trigiene Dental
Wright Cottrell

Facial Aesthetics
4T Medical Ltd
Botox Training Club

Cosmetic Courses
FGDP (UK)
Honey Fizz Training
SAS & Smileign
The Dr Bob Khanna Training Institute

Cosmetic Services
Braemar Finance
Christie & Co
Dental Elite
Dentists’ Provident
Dunkleys Chartered Accountants
Frank Taylor + Associates
FT&A Finance
Lease UK
Lloyds Banking
Medifinancial
MIAB
Pinders Professional and Consultancy Services Ltd
Snowbird Finance Ltd
Wesleyan
Wright Cottrell

Finishing & Polishing
Dentaldiamonds.co.uk
Edenta
Kerr
Komet Dental
Optident Ltd
Panadent Ltd
Shofu UK
VERDENT Ltd

Hand Pieces
Bien-Air UK Ltd
Dentaldiamonds.co.uk
DentalEZ
Directa
Komet Dental
Nuvie Ltd
Schottlander
Trigiene Dental
VSDent

Impressions Materials
3M Oral Care
Danville
Dental Sky
Dentaldiamonds.co.uk
Kerr
Medident Italia
Ortho-Care
Perfection Plus Ltd
Prestige Dental
Schottlander
Southern Implants UK Ltd
Surgery Express Llp
Surgimax Instruments
VSDent

Infection Control
Cattani Esam UK Ltd
Clean Cert
Directa
Healthcare Learning: Smile-on
Inspir Healthcare Services
Mapping CPD
Nuvie Ltd
Perfection Plus Ltd
Schottlander
Sensor Bin
Sharpsmart Ltd
Surgery Express Llp
The Keyboard Company
Trigiene Dental
WHW

Implants / Biomaterials / Bone Regeneration
BIoBank SAS
Bioimplon GmbH
Biomedical Tissues
Camlog
Cendres + Metaux
Cortex Dental Implants
Dentals
DENTSPLY
EMS Electro Medical Systems GmbH

FGDP (UK)
General Medical
Implant Direct Europe AG
Implantium
ImplantLogix
ImplantPilot™
Nobel Biocare UK Ltd
Perio Implant International
Southern Implants UK Ltd
Straumann UK Ltd
Surgimax Instruments
Swallow Dental Supplies/Q-Optics
Trycare
UK Loupes Ltd
Zimmer Biomet

Instruments
Camlog
Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
Dentaldiamonds.co.uk
Directa
Doctor Tools
Edenta
General Medical
Hu-Friedy
Hu-Friedy
Isfy Limited
Komet Dental
Medident Italia
OralPath Ltd
Perfection Plus Ltd
PLS Medical
Prestige Dental
PSUK
Schottlander
Shofu UK
Surgimax Instruments
Swallow Dental Supplies/Q-Optics
TOC The Orthodontic Company
VERDENT Ltd
Zimmer Biomet
## Product / Service Categories (I-P)

### Insurance / Indemnity / Protection
- Dental Protection
- Lily Head Practice Sales
- MODUS
- MediFinancial
- MIAB
- Wesleyan

### Interior Design / Lighting
- Admor Dentalplus
- Anglian Dental
- Paradigm Design Solutions
- Sensor Bin

### Investment Management
- Knight Wolfe

### IT / Communications
- Aerona Clinic
- CFH Docmail Ltd
- iSmile
- Merlin Telecommunications
- OHI
- Shire Dental Systems
- Structured Communications Ltd
- We Make Any App

### Laboratory Equipment / Supplies
- 3Shape
- Blueprint Dental
- Cendres + Metaux
- Danville
- Dental Direkt GmbH
- DENTSPLY
- Doctor Tools
- Edenta
- Labomed Europe
- OralPath Ltd
- Panadent Ltd
- Sensor Bin
- Strauman UK Ltd
- The Keyboard Company
- The Pure H20 Company
- TOC The Orthodontic Company
- UK Loupes Ltd
- VERDENT Ltd
- Wright Cottrell

### Laboratory Services
- Camlog
- Casterbridge Dental
- ClearCorrect
- Confident 3D Ltd
- CosTech Elite Dental Laboratory
- DentoCorrect
- GEO ORTHODONTIC
- NimroDental
- Nobel Biocare UK Ltd
- OptiLoupe
- OralPath Ltd
- Ortho Aligners Ltd
- RX Aligners
- S4S & Smileign
- Six Month Smiles
- Strauman UK Ltd
- Wired Orthodontics

### Lasers
- General Medical
- Instawhite.org
- Quicklase Quickwhite
- Seesaw Dental Courses
- YourRPA

### Lights & Lighting
- 360 Visualise
- A-DEC DENTAL UK
- Admor Dentalplus
- Belmont
- Cattani Essen UK Ltd
- DentalEZ
- Evident
- ExamVision
- Hatchard Medical
- Lemonchase
- OptiLoupe
- PSUK
- Quident
- UK Loupes Ltd

### Lining & Cements
- Prestige Dental

### Loupes & Microscopes
- Blackwell Supplies
- DP Medical Systems
- Evident
- ExamVision
- Labomed Europe
- Lemonchase
- Nuview Ltd
- Optident Ltd
- OptiLoupe
- Quicklase Quickwhite
- Swallow Dental Supplies/Q-Optics
- UK Loupes Ltd

### Marketing Agencies / Promo Items
- Admor Dentalplus
- Chrisad
- Dental Circle
- Dental Design Products Ltd
- Fastbraces
- FooCo Video and Marketing
- Knight Wolfe
- Milkshake Dental Marketing
- Munroe Sutton
- Skips Educational

### Media / Publications
- Chrisad
- Dental Circle
- Dental Nursing
- Dental Tribune International
- Dental Update
- FGDP (UK)
- FMC
- FooCo Video and Marketing
- Milkshake Dental Marketing
- Oral Health Foundation
- Purple Media
- Quintessence Publishing

### Milling Centres
- Dental Direkt GmbH
- Lease UK
- Strauman UK Ltd

### Oral Hygiene Products
- Anyone 4 Tea Ltd
- Bbrite
- Curaprox UK
- Dent-O-Care
- EMS Electro Medical Systems GmbH
- Euro Dental Depot
- GlaxoSmithKline
- Medident Italia
- OHI
- Oral 7
- Oral Health Foundation
- Ortho-Care
- Philips Oral Healthcare
- RIS Healthcare
- Surgery Express Ltd
- Swallow Dental Supplies/Q-Optics
- Tandex
- TePo Oral Hygiene Products Ltd
- TOC The Orthodontic Company
- Trycare
- Waterpik
- WHW
- Wisdom Toothbrushes
- Wrigley Oral Healthcare Programme

### Orthodontic Suppliers
- 3M Oral Care
- DentoCorrect
- Doctor Tools
- Fastbraces
- GEO ORTHODONTIC
- Hu-Friedy
- In-Line Orthodontic
- Invisalign
- Isfy Limited
- Komet Dental
- MDS Medical
- Medident Italia
- NimroDental
- Ortho Aligners Ltd
- Ortho-Care
- S4S & Smileign
- Sirona Dental Systems Ltd
- Six Month Smiles
- Surgimax Instruments
- TOC The Orthodontic Company
- WHW
- Wright Cottrell

### Pain Relief
- BOC Healthcare
- Cerezen
- GlaxoSmithKline
- Sole Mates

### Patient Plans
- Braemar Finance
- DPAS Dental Plans
- Munroe Sutton
- Practice Plan Ltd

### PC Hardware
- Carestream Dental Ltd
- Dentally
- Microminder
- Shire Dental Systems
- Structured Communications Ltd
- The Keyboard Company

### Periodontal Supplies
- Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
- DENTSPLY
- Blackwell Supplies
- EMS Electro Medical Systems GmbH
- Euro Dental Depot
- General Medical
- Hu-Friedy
Product / Service Categories (P-X)

**Pharmaceuticals**
- Colgate
- DENTSPLY
- GlaxoSmithKline
- Healthcare Learning: Smile-on
- Intemis Pharmaceuticals
- Oral 7
- PSUK

**Photographic Equipment**
- Park Cameras Ltd
- Shofu UK
- Swish Dental

**Practice Sales / Valuations**
- {my} dentist
- Bupa Dental Acquisitions
- Christie & Co
- Dental Elite
- Knight Wolfe
- Lily Head Practice Sales
- MediEstates
- NASDAL
- Pinders Professional and Consultancy Services Ltd

**Radiography**
- 360 Visualise
- 3DISC Imaging
- Belmont
- Carestream Dental Ltd
- Clark Dental Equipment
- CT Dent
- Hatchard Medical
- Healthcare Learning: Smile-on
- Lease UK
- Microminter
- Shire Dental Systems
- Sirona Dental Systems Ltd
- Turn Key Dental
- Vatech Dental Manufacturing Ltd
- Wright Cottrell
- YourRPA

**Recruitment Services**
- Blue Sky People
- Browns Locumlink
- Consult Search Ltd
- Dental Elite
- Frank Taylor + Associates
- MediCruit
- Tempdent Dental Recruitment & Training
- White Recruitment Limited
- Zenopa Recruitment

**Restoratives**
- 3M Oral Care
- Camlog
- Danville
- Dental Sky
- Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
- DENTSPLY
- Euro Dental Depot
- FGDP (UK)
- Healthcare Learning: Smile-on
- Henry Schein Dental UK

**Software**
- 3DISC Imaging
- 3Shape
- Aerona Clinic
- Dental CPD Pro
- Dentally
- DenToCorrect
- iSmile
- Milkshake Dental Marketing
- OHI
- Planmeca UK
- Shire Dental Systems
- Software of Excellence
- Structured Communications Ltd
- Vatech Dental Manufacturing Ltd

**Solicitors**
- Lily Head Practice Sales
- Ison Harrison Solicitors
- NASDAL
- Sintons LLP

**Surgery Equipment**
- A-DEC DENTAL UK
- Anglian Dental
- Blueprint Dental
- Cattani Esam UK Ltd
- Clark Dental Equipment
- Dental Trade Network
- Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
- Dentscruit
- Doctor Tools
- EMS Electro Medical Systems GmbH
- Hague Dental
- Lease UK
- MDS Medical
- OralPath Ltd
- Quintessent
- Surgimax Instruments
- The Pure H20 Company
- Turn Key Dental
- VSDent
- Wright Cottrell

**Team / Sales Coaching**
- Ashley Latter
- Chrisad
- OralPath Ltd
- Software of Excellence
- The Nordic Institute of Dental Education

**Teeth Whitening**
- CosTech Elite Dental Laboratory
- Curaprox UK
- DENTSPLY
- Euro Dental Depot
- Instawhite.org
- Optident Ltd
- Philips Oral Healthcare
- Prestige Dental
- Quicklase Quicwhiite

**Uniforms / Surgery Wear**
- AWB Textiles
- Dental Sky
- Happy Threads
- PLS Medical
- RPA Dental Equipment Ltd

**Waste Management**
- Grundon Waste Management
- Inspire Healthcare Services
- Sensor Bin
- Sharpsmart Ltd

**Website Design / SEO**
- Chrisad
- Dental Circle
- Dental Design Products Ltd
- Dental Focus
- FooCo Video and Marketing
- Knight Wolfe
- Milkshake Dental Marketing
- Paradigm Design Solutions
- Structured Communications Ltd

**Wholesale Suppliers**
- Blackwell Supplies
- Clean Cert
- Dental Direkt GmbH
- Dental Sky
- Happy Threads
- Henry Schein Dental UK
- RIS Healthcare
- Sensor Bin
- The Keyboard Company
- Wright Cottrell

**X-ray / Radiography Equipment**
- 360 Visualise
- 3DISC Imaging
- Belmont
- Carestream Dental Ltd
- Clark Dental Equipment
- CT Dent
- Hatchard Medical
- Lease UK
- Microminter
- Shire Dental Systems
- Sirona Dental Systems Ltd
- Turn Key Dental
- Vatech Dental Manufacturing Ltd
- Wright Cottrell
- YourRPA
# A to Z Listing by Supplier

- Please see pages 10 - 11 for a detailed floorplan

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Stand No.</th>
<th>NEW</th>
<th>DW</th>
<th>Company Name</th>
<th>Stand No.</th>
<th>NEW</th>
<th>DW</th>
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<th>Stand No.</th>
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<td>DPAS Dental Plans</td>
<td>M45</td>
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<td>(my)dentist</td>
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<td>Casterbridge Dental</td>
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<td></td>
<td>Dunkleys Chartered Accountants</td>
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<td>Cattani Essex UK Ltd</td>
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<td>Edenta</td>
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<td>C90</td>
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<td>EMS Electro Medical Systems GmbH</td>
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<td>3DISC Imaging</td>
<td>B52</td>
<td>DW</td>
<td></td>
<td>Cendres + Metaux</td>
<td>B01</td>
<td></td>
<td></td>
<td>Enlighten Smiles</td>
<td>M90</td>
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<tr>
<td>3M Oral Care</td>
<td>H20</td>
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<td></td>
<td>Cerezen</td>
<td>K02</td>
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<td></td>
<td>Eschmann Equipment</td>
<td>D80</td>
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<tr>
<td>4T medical Ltd</td>
<td>D30</td>
<td></td>
<td></td>
<td>CFH Docmail Ltd</td>
<td>B03</td>
<td></td>
<td></td>
<td>ESM Digital Solutions</td>
<td>A48</td>
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<td>Essential Dental Systems</td>
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<td></td>
<td>Christie &amp; Co</td>
<td>K90</td>
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<td>Euro Dental Depot</td>
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<td>Chrysalis Finance</td>
<td>D55</td>
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<td></td>
<td>Evident</td>
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<tr>
<td>Acumag Ltd</td>
<td>J32</td>
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<td></td>
<td>City of London Dental School</td>
<td>D10</td>
<td></td>
<td></td>
<td>ExamVision</td>
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<td>F2 Medical Supplies</td>
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<td>Aerona Clinic</td>
<td>C56</td>
<td>DW</td>
<td></td>
<td>Clean Cert</td>
<td>J72</td>
<td></td>
<td></td>
<td>Fastbraces</td>
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<tr>
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<td>ClearCorrect</td>
<td>B60</td>
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<td></td>
<td>FGDP (UK)</td>
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<td></td>
</tr>
<tr>
<td>Anyone 4 Tea Ltd</td>
<td>N58</td>
<td>DW</td>
<td></td>
<td>Colgate</td>
<td>J50</td>
<td></td>
<td></td>
<td>FMC &amp; Independent Seminars</td>
<td>J80</td>
<td></td>
<td></td>
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✓ = New Exhibitor to The Dentistry Show 2016  
DW = Distributors Wanted
## A to Z Listing by Supplier

- Please see pages 10 - 11 for a detailed floorplan

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✓ = New Exhibitor to The Dentistry Show 2016

DW = Distributors Wanted
The 2016 Floorplan

With over 400 companies, The Dentistry Show 2016 will be the largest and most diverse assemble of trade suppliers, service providers and professional organisations available to dental professionals at any UK event.

Each and every exhibitor will have a new product, new idea or specialist advice while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient and profitable dental business.

HOW TO REGISTER

1: ONLINE: thedentistryshow.co.uk/psguide

2: TELEPHONE: 0207 348 5776 or 0207 348 1852
3DISC Imaging
3DISC Imaging’s FireCR Dental PSP Reader is size of a shoebox and supports true size 4c IP. Its features ensure dentists fast and high-quality images and a safe investment with unlimited software upgrades.

VISIT US AT STAND N15

4T Medical supplies
4T Medical supplies carefully selected cosmeceutical and medical aesthetic products that meet the highest manufacturing standards. Our company, which is located near Cambridge, has built a solid reputation for providing excellent and friendly service and the best possible prices.

We are the exclusive UK distributor for amalian (HA dermal fillers, skincare, hair booster, lash growth serum); the CLINICCARE range of products (peels, derma rollers, mesotherapy cocktails, masks, cosmeceuticals - professional and consumer, SPPs, hair care); as well as PDO threads; micro needling devices; iAlugen supplements; medical consumables; FMC cannulae and FMS fine micro syringes. Training is available for all our products.

VISIT US AT STAND D90

A-Dec
A-dec is well renowned for its diverse range of state-of-the-art equipment, from dental chairs to delivery systems, dental stools, cabinetry and lights. But more than that, it is known for its reliability and enduring functionality.

This is borne out of a long-standing cooperation with dentists by listening to the suggestions and feedback of professionals. A-dec has been able to produce a long line of products that provide practitioners with the features they need to succeed.

An excellent example is the A-dec 300. Newly updated for the demands of modern dentistry, this modular package can be adapted to suit the needs of almost any clinical scenario. With A-dec’s highly-quality as standard, the A-dec 300 can now offer professional precisely what they need and nothing they do not.

For more information call 0800 233 285, or visit www.a-dec.co.uk.

VISIT US AT STAND L60

Admor
Dentalplus, practice management software from Admor. The complete solution for your practice, bringing together all the tools required to manage patients and the day-to-day running of your practice easily and efficiently. New Patient Portal added for 2016.

Adopting an electronic practice management system can be difficult. We are on hand throughout the entire process from discussing your requirements & concerns, handling the installation and migration of your existing database if required as well as ongoing training and support.

Dentalplus features at a glance:
- Organise patient appointments
- Generate automated reminders
- View and store full patient medical history
- Contact patients via letter, email or text
- Track, change and map dental treatments
- Full integration with imaging equipment
- Manage payment and invoicing
- NHS compliance
- Remote access

Contact Emma on 01903 858910 to find out more or to arrange a demo at the show or a free site visit. E: dentalplus@admor.co.uk W: admor.co.uk

VISIT US AT STAND N58

Anyone 4 Tea
Anyone 4 Tea is a European distributor of natural products with a range of xylitol based products. Brand include Anyone 4 Tea, Spry, Xlear, Sparx, Cheeki and Vocalzone.

VISIT US AT STAND N15

Apolline
Compliance made achievable!

The dental profession is battling against an unprecedented ‘perfect storm’ of regulatory requirements. Practice teams want to focus on providing great patient care and struggle to juggle this with compliance.

Apolline makes compliance achievable - leaving practice teams able to focus on developing great businesses.

We provide a unique blend of customised hands-on support and training combined with innovative web-based tools that keep track of all your compliance tasks; giving you peace of mind nothing has been missed. Whatever your regulatory support and compliance needs; Apolline has the solution.

Visit our stand at the Dentistry Show where we are offering a 10% discount on our services and a free umbrella to shelter from the regulatory storm for all who sign up on the day or book a place on the Apolline Compliance Clinic

Contact us at enquiry@apolline.uk.com or call 0800 193 1033
www.apolline.uk.com

VISIT US AT STAND C95

Aerona Software
Aerona Clinic by Aerona Software brings dental practices the latest in practice management software. Aerona Clinic is a true cloud based software with multi-screen and multi device capability. This gives your practice full control, full visibility and easy access to your data anytime, anywhere and on any device. The software is ideal for start-up practices and has full multi-site capability to accommodate the needs of thriving and expanding businesses. We can migrate your data from dated software and we can fully integrate your x-Ray software, your accounting software and your CRM system to give you everything in one place. With state-of-the-art security, innovative functionality, automatic back-ups and updates and a range of pricing models to fit every business, Aerona Clinic is the future of practice management software.

VISIT US AT STAND C56

REGISTER FOR FREE:
www.thedentistryshow.co.uk/psguide
Belmont

Ease of use for the operator and the comfort experienced by the patient are at the core of Belmont’s design philosophies. The results are renowned, durable products made of hygiene-conscious materials, engineered and manufactured with vigour and care. With a portfolio of Treatment Centres, stools, lights and X-rays to suit even the most demanding surgery layout and budget, and a wealth of build in options, we aim to fulfill each dentist’s exact requirements. Our commitment to our customers continues post purchase, with a free extended warranty and comprehensive pre and post installation technical support department.

At Dentistry Show 2016 we’ll be showcasing our latest innovation, the Voyager III treatment centre. We’ll also be offering exclusive promotions.

VISIT US AT STAND K90

Bespoke Dental Surgery Designs

- Corian Solid Surface worktops / sinks
- Cabinetry

VISIT US AT STAND L120

Bioimplon GmbH

The new, innovative Hypro-SorbÆ M Membrane is a 0.3mm thick, semi-rigid, bilayer and biphasic membrane of pure bovine crystalline Atelo-Collagen for use in GBR/GTR.

VISIT US AT STAND L125

Biomedical Tissues

Tisseos® is the most advanced synthetic fully resorbable membrane for Guided Bone Regeneration and Guided Tissue Regeneration and is being launched in the UK market at The Dentistry Show 2016.

Tisseos® is ideal for patients who avoid animal by-products for cultural reasons or lifestyle choices - widening your treatable patient group. Tisseos® imitates the structure of human collagen thanks to intricate, non-woven synthetic microfibers. This makes it supple, strong and tear-resistant for tacking and suturing, if necessary.

The membrane’s specially designed bilayered structure prevents epithelial tissue ingrowth on one side while promoting cell infiltration and guided bone healing on the other.

The barrier function remains intact for the first 4 weeks. Tisseos® is fully resorbed over 6 months, so there is no need for second stage surgery for membrane removal.

Tisseos® resorbable synthetic membrane is manufactured in France by Biomedical Tissues, experts in tissue engineering.

VISIT US AT STAND C12

YOUR PLAN
YOUR BRANDING
YOUR FUTURE.

Practice Plan is the UK’s leading provider of practice-branded patient membership plans. We help dentists like you to introduce and grow a profitable and sustainable patient membership plan in your practice. And...we make it totally branded to you.

To find out how we can help, call us on 01691 684120 or visit www.practiceplan.co.uk

Part of the WESLEYAN Group
Blackwell Supplies

New Odontocem the First calcium silicate-based biocompatible cement containing a steroid for lining deep cavities.

Hogies Protective Eyewear introducing the new range of colours and Visor from. Special offer prices for the Dentistry Show.

Odontopaste is a patented non-staining zinc oxide-based endodontic dressing with 5% clindamycin hydrochloride and 1% triamcinolone acetonide. It offers the benefits of a zinc oxide paste with a bacteriostatic antibiotic preservative. In addition, a steroid is present to temporarily reduce inflammation. The steroid, triamcinolone acetonide, is useful for the reduction of postoperative pain.

Sylc® ranges include products for air abrasion/polishing, prophylaxis, minimally invasive dentistry and disinfection. Sylc® provides high level cleaning, whitening plus simultaneous desensitisation.

Dentomycin is an effective treatment of moderate to severe chronic adult periodontal disease as an adjunct to scaling and root planing in pockets of 5 millimetre depth or greater.

Dentomycin is simple and quick to administer.

Phone 0800 0304 352 Email sales@blackwellsupplies.co.uk www.blackwell-supplies.co.uk

VISIT US AT STAND M16

Blueprint Dental

At Blueprint after over 10 years we are still as enthusiastic as ever about providing quality products and service for Dental Practice and Laboratories. We are constantly taking on new manufacturers with products that will take your practice or Lab to a new level.

VISIT US AT STAND A70

Blue Sky People

We’re offering a 15% Discount on our standard recruitment search and selection fees for any practices who place their recruitment project with us during the Dentistry Show. We’d be delighted to discuss how we can help you with your recruitment projects on stand M122 throughout the show.

VISIT US AT STAND M122

Braemar Finance

Fast Track your patient’s finance options

Braemar Finance offers a patient funding solution; Fast Track which enables dental patients to apply for a credit facility to finance a selected procedure or treatment. Fast Track is designed both for sole practitioners / small partnerships and larger corporate groups who want to be able to offer a no-frills funding option to their clientele. It is available online and consumers can either request funds whilst on the business premises of their dentist or at home at a time that suits them. End-users will then be provided with an instant decision to their application.

You can register for Fast Track by providing Braemar Finance with the relevant information about your business. You will then be offered choices from the interest free and interest-bearing options with terms that best suit your dental business and your patients. Please note that all finance approval is subject to status.

VISIT US AT STAND K72

Bupa Dental Acquisitions

If you’re thinking of selling your practice now or in the future and would like to find out more about joining Bupa. bupa.co.uk/sellingyourdentalpractice

VISIT US AT STAND J60

CACHE

Are you looking for the most up-to-date Dental Nursing qualification?

We’re continually investing in high quality qualifications for the care and education industry, making us the UK’s leading sector specialist, and now offering the Level 3 Diploma in the Principles and Practice of Dental Nursing.

This qualification encompasses the current General Dental Council (GDC) learning outcomes and Skills for Health National Occupational Standards, attracts 16-18, 19+ and apprenticeship funding, and provides employers, training providers and their learners with the most up-to-date dental nursing qualification.

The GDC has confirmed first-stage approval, listing the qualification on their website (www.gdc-uk.org.uk). On successful completion learners will be able to apply for registration as a dental nurse with the GDC.

So, come and visit our stand at the Dentistry Show 2016 to find out more, and speak to one of our subject specialists. Alternatively, visit our website www.cache.org.uk/dental or call our Customer Support team on 0345 347 2123.

VISIT US AT STAND M35

Chrisad

Chrisad is the world’s largest & most experienced dental marketing agency with over 36 years of experience & over 1,600 clients in 8 nations. We are a fully-equipped marketing firm offering branding, direct mail, web & more. Our localised, research-based strategies bring dentists predictable practice prosperity by generating more new patients & increasing referrals, treatment acceptance & retention of existing patients. In 2015, our clients grew by a combined £350 million (approx.) to £2.8 billion total in sales. Our UK clients alone grew by 17.14% last year. Get to know us & see what our unique integrated dental marketing campaigns & growth management can do for your practice. With chrisad as your growth partner, there are no limits to your prosperity!

VISIT US AT STAND N60

Chrysalis Finance

As an Appointed Representative of Chrysalis Finance, your practice can provide patients the opportunity to spread the cost of treatment without being directly authorised by the Financial Conduct Authority.

Sign up at The Dentistry Show 2016 and you’ll also get discounted prices of just £200 for the licence fee, then £10.50/month for application, processing and support services (normally £400 plus £14 per month). Chrysalis takes full responsibility for all compliance risks and regulations, leaving you to focus solely on your patients.

What’s more, the Chrysalis Dashboard ensures a quick and easy application process, so you’ll receive full payment within 48 hours of a patient being approved. Help your patients say “yes” to treatment with Chrysalis Finance.

For more information call 0333 32 32 230 or visit www.chrysalisfinance.com

VISIT US AT STAND D55
Got it? 7 Years Best Composite ESTELITE

It’s All About Vascularisation! Here’s Just the Thing!

Nature’s Protection Water Lines & Surfaces

Shadow-Free Surgical Lighting! See Like You’ve Never Seen Before

ADIN Implants Reliable, Predictable and flying out the door!

Half Price Locators®? For Implants & Endodontics For all implants

CALL NOW FOR MORE INFO 01274 88 55 44 Trycare
**Clark Dental**

Clark Dental has been helping dental professionals meet the demand of modern dentistry for 40 years. Family-run and built on an exceptional understanding of the industry, the Clark Dental team offers a comprehensive ‘turn-key’ design, build and equipment service. Their expertise has enabled them to help numerous dentists create state-of-the-art practices right across the UK.

What’s more, Clark Dental supplies some of the most advanced dental technology on the market, from the best manufacturers. From diagnostic powerhouses such as Sirona and Schick, to cutting-edge dental units from Anthos, A-dec and FONA, as well as innovative products like the Florida Probe and T-Scan occlusal Analyser, Clark Dental has the products you need to succeed.

This year, Clark Dental are sharing their stand at the Dentistry Show with the experts from Medifinance, the Dr Bob Khanna Training Institute and Taylor Roberts Chartered Accountants, in order to offer delegates unmatched education opportunities. Be sure to visit on stand G60.

For more information call Clark Dental on 01268 733 146, email info@clarkdental.co.uk or visit www.clarkdental.co.uk

**VISIT US AT STAND G60**

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**CleanCert**

**Dental Dipslide app**

The CleanCert smartphone app is designed to help you monitor water quality in your dental chair waterlines, as well as other dental unit water systems (DUWS). It allows you to assess your CleanCert dip-slide results, compare it to previous months on a graph, record them for later inspection (staff training, CQC etc) or share the results with other account holders, such as your clinical team.

The app is designed to help you keep your practice compliant with HTM 01/05 ‘best practice’ 6.79: “where monitoring is undertaken, the TVC should be expected to lie in the range 100 to 200 cfu/ml”.

- Free to CleanCert dip-slide customers - batchcode activates camera features
- 3 month alert sent to users’ smartphone to remind them to retest
- Non-compliant TVC results can be resolved using CleanCert biofilm disinfectant

Search ‘Dental Dipslide by CleanCert’ on Google Play or Apple Store from your smartphone.

For further info please email sales@cleancert.co.uk

**VISIT US AT STAND J72**

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**Cortex Dental**

**Easy2Fix** - A unique dental implant system which allows guided implantation with a minimally invasive technique and stabilizing the over-denture with a pre-fabricated dolder-bar. Perfect solution for elderly patients with full rehabilitation in only a one hour session.

**Cortex Royal Club** - Cortex Royal Club is a loyalty program where Cortex customers earn credits every time they purchase a Cortex implant. It is the first and only rewards program in the dental implant industry, and continues Cortex’s tradition of bringing innovation and customer focus in everything we do.

**VISIT US AT STAND B10**

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**Dental Direkt GmbH**

**DD CubeX - cubic zirconia system**

Translucent like lithium disilicate - stable like zirconium oxide

Dental Direkt GmbH has defined a new zirconium standard with DD cubeX®. This material facilitate a considerable enhancement in light transmission. Consequently, DD cubeX® is suitable for affordable, but highly aesthetic monolithic treatments, in anterior and posterior teeth region.

Not just beautiful - but also safe.

**VISIT US AT STAND 545**

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**Dental Elite**

Are you thinking of buying or selling a practice, expanding your team, finding your next role or improving the value of your dental practice? If so, why not visit Dental Elite at The Dentistry Show 2016 to find out more?

Boasting more than a hundred years’ experience across the team, Dental Elite is one of the largest agencies in dental recruitment, finance, valuations, acquisitions and sales - and will be available to answer your questions, offer advice and impart expert, up-to-date knowledge on the dental market and the latest trends.

Dental Elite invites you to find out more about its transparent fee structure, free non-committal valuations and distinctly different personalised service.

Visit Dental Elite and discover what they could do for you!

For more information on Dental Elite visit www.dentalelite.co.uk, email info@dentalelite.co.uk or call 01788 545 900

**VISIT US AT STAND G72**

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**Dental Protection**

Dental Protection is part of MPS, the world’s leading professional indemnity organisation for dentists and dental care professionals. We are a mutual organisation serving over 64,000 dental members worldwide, and those members can request access to a range of discretionary benefits, including:

**MORE SUPPORT:**
- Annual calendar of FREE CPD accredited risk management workshops
- Access over 40 FREE interactive e-learning modules

**MORE ADVICE:**
- Advice and guidance from over 70 highly qualified and expert dentolegal advisers, on call 24/7 specifically to give emergency support
- Support for GDC investigations, complaints, claims, ethical or legal dilemmas and more
- Dentist to dentist - reassuring, professional and personalised help from experienced dentists
- Access to case-studies, factsheets, handbooks and publications

**MORE DEFENCE:**
- Specialist defence teams including experienced dentists, claims handlers and solicitors
- No financial limits to indemnity and no excesses to pay where assistance is granted
- Full media management to help protect your professional reputation

**VISIT US AT STAND H80**

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**For further information please email sales@cleancert.co.uk or visit www.clarkdental.co.uk**
Dental Update

The Dentistry Show will be in full swing again at the NEC Birmingham on the 22nd & 23rd April. To celebrate this event we are offering 10% off the price of all Dental Update subscriptions, 15% off direct debit subscriptions and 12 months free App access. Only available at the show.

By becoming a member, you can enjoy the following benefits:
• 10 issues of Dental Update, the leading peer-reviewed clinical journal.
• 40 hours verified CPD.
• Access to more than 800 historical papers dating back to 1999.
• 15% off the new Dental Update books.
• Plus, many more exclusive member benefits and discounts.

Pick up the latest copy of Dental Update and start your discounted subscription.

VISIT US AT STAND F01

Dentally

Dentally, a London-based healthcare technology company enables dental practice staff to plan care for patients and manage their practice from anywhere with an internet connection. Dentally can perform all aspects of practice management with lightning fast speed saving the whole practice time and enabling the provision of better care to patients. In addition to Dentally’s easy to use clinical charting, Dentally provides unprecedented visibility into practice data to enable data-driven decisions to aid the provision the best patient care possible.

Any practices who sign up at the Dentistry Show will receive a free second day of training for the practice management system.

VISIT US AT STAND H60

DentoCorrect

DentoCorrect is a unique brand of aligners manufactured by using a proprietary process. DentoCorrect is able to achieve the clearest of aligners satisfying customers in Europe and Canada. It is available under private label and actively looking for distributors in U.K.

VISIT US AT STAND M120

Dent-O-Care

Dent-O-Care are providers of advanced oral care products which are tailored to the needs of patients. We were established in 1990 with the aim of providing dental professionals with superior quality, clinically proven oral care products to enable patients achieve the highest possible level of oral health. To this day this remains our principle objective.

Working with the world’s leading oral hygiene companies we identify and bring to market innovative products that meet a defined clinical need such as Orthodontics, Periodontics, Prosthodontics, Implants, and Special Needs.

We are committed to supporting the needs of dental professionals and strongly advocate the recommendation of professional products. From experience we know patients who have been recommended to use specialist products demonstrate significantly improved levels of compliance and value a more bespoke treatment. We believe that oral hygiene represents a potentially important commercial opportunity for practice owners and understand the business challenges encountered.

VISIT US AT STAND B62

Dentsply

For Better Dentistry

As dedicated partners to the dental profession, and provider of innovative solutions ‘For Better Dentistry’, DENTSPLY has been partnering with the dental profession for nearly 200 years, helping dental professionals serve patients’ oral health care for a lifetime, from preventive services to tooth replacement.

DENTSPLY is continually investing in research and development to launch market leading products including Cavitron®, WaveOne® GOLD, Ceram®®, SDR®, ASTRA TECH and cercon® ht, to name a few. DENTSPLY oral health products range from general dental consumables through preventative solutions, restorative products to specialist products for endodontics. Dental professionals can rely on DENTSPLY to deliver dental solutions with a strong focus on quality, innovation and service.

DENTSPLY Implants Every step of the way - from treatment planning, bone regeneration and implants, through to prefabricated and patient-specific, implant-supported restorations - we provide a full range of premium solutions that allow for optimal and long-term, individualised results.

DENTSPLY DeguDent - Prosthetics is our strength

DeguDent develops and produces high-quality materials, instruments and devices for dental laboratories.

Our CAD/CAM material options offer customised processing solutions for any laboratory. Cercon smart ceramics are arguably the clinically best-documented zirconia system on the market. DeguDent leads the market for precious dental alloys offering alloys for virtually any indication. The DeguDent range of denture teeth includes the Genios, Xena, Bioplus, Artiplus, Biostabil, Cosmo HXL and Dentacyril lines, covering all indications in the realm of removable restorations.

VISIT US AT STAND A10

DirectaDentalGroup

The Hygoformic is the original mouldable saliva ejector and tongue holder in one piece. It is available in two sizes; U for adults and L for children. It is used by dentists all over the world and has been for more than 50 years.

VISIT US AT STAND E20

Dunkley’s Dental Accountants

Understanding dental practitioner’s accountancy needs is our speciality. With years of experience providing accountancy support to dental practices across the UK, our specialist team can advise on:

• Practice incorporations
• Annual accounts preparation
• Payroll
• Auto - Enrolment
• Employment law

• Cloud accounting
• Tax planning
• Business re-structuring
• Financing options

• Valuing your business and providing succession and exit planning

We’re big advocates of cloud technology and have created a bespoke financial modelling tool for dentists - visit us at stand H12 to try our dental financial modelling software, learn how to extract financial reports in a way that suits your practice.

To find out more contact us on 01454 619 900 or email advice@dunkleys.accountants to find out how we can help your dental practice.

VISIT US AT STAND H12

eDenta

StarTec Polishing System for glass ceramics
Zirconia Instrument Systems
PMMA Trimmers & Polishers
Volcano Range Additions
Oral Surgery Instrumentation
DiaStrip for all indications
www.edenta.com

VISIT US AT STAND C60
**EMS**

Since its foundation in 1981, the Swiss company EMS (Electro Medical Systems) has evolved into a global leader in the field of dental prophylaxis. Especially two prophylaxis methods represent the particularity of EMS: The original method Piezon® with the unique NO PAIN® technology removes hard deposits supra- and subgingival and the AIR-FLOW® method ensures the reliable removal of soft tooth deposits and discolorations. In use with the AIR-FLOW® powder PLUS, an advanced powder based on erythritol and a very fine particle size of 14 microns, treatments are possible both above and below the gingival margin. The results of these treatments are extra smooth tooth surfaces, maximum protected gums and relaxed patients.

AIR-FLOW® and Piezon® are significant elements of GUIDED BIOFILM THERAPY, which consists of a treatment protocol based on individual patient diagnosis and risk assessment to create optimal results with the highest level of comfort, safety and efficiency. Find out more about this gold standard and visit us on our booth!

**VISIT US AT STAND N62**

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**Eschmann**

2016 is a Golden Year for Eschmann’s Little Sister

First launched in 1966 and celebrating its golden anniversary, Eschmann and its unrivalled Little Sister autoclaves have consistently set the standards for infection control in dentistry for the past 50 years.

The original Little Sister autoclave, the predecessor of today’s SES 2010 and SES 3000B models, was the first of a new breed of compact, bench top autoclave, offering an unsurpassed combination of performance and reliability - attributes that remain at the heart of today’s modern equipment.

In 1966, Eschmann set out to provide effective decontamination solutions that would become unrivalled in both price and value. In 2016, the UK’s leading manufacturer and distributor continues to thrive and deliver an all-round service that goes the extra mile.

That is why all equipment, including handpiece care and washer disinfectors, include free installation, free verifiable CPD training and a Lifetime Breakdown Warranty.

Whether Little Sister will still be around in another 50 years will remain to be seen, but as the UK’s leading autoclave can be found in over 75% of all UK dental practices, there’s every chance that 2066 will see the Little Sister celebrating a century of success.

**VISIT US AT STAND D80**

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**Evident**

Calaject: Computer Assisted Local Anaesthesia

- Simple to use: The system has program settings to control the flow rate, which ensures a smooth and gentle flow of the anaesthetic solution. Even palatal injections can be carried out with less discomfort to the patient.
- Cost-effective: Used with standard dental needles and cartridges.
- Ergonomic: A well-balanced handpiece makes it easy to control so you can maintain a relaxed posture while injecting.

**EZ DAM: A hands-free suction system combined with tongue and cheek retraction**

- Optimal level of retraction and isolation of the working field
- Trimmable mouth-pieces and 5 sizes of autoclavable bite blocks
- The better dry-field isolation system

**BurButler: A bur management system that works!**

- Every hole ‘grips’ every bur irrespective of size; they cannot fall out
- Available in 5, 10 and 25 hole versions and in 5 colours; for easy coding
- Organise your burs in the order you choose
- Fully autoclavable

**VISIT US AT STAND K58**

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**FooCo**

Video and Marketing,"Dentistry Show Special"

- A free home page mock-up design to show you what our designers can do.

**VISIT US AT STAND F07**

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**General Medical**

Choukroun PRF - Quick, easy and effective!

General Medical are exclusive UK Distributors for the Choukroun PRF system, which accelerates soft tissue and bone healing following surgical procedures.

Choukroun PRF enables Clinicians to quickly and easily produce either A-PRF or i-PRF without the need for anticoagulants. In vivo tests with A-PRF show a faster vascularization after two weeks compared with classic PRF, resulting in more efficient soft and hard tissue healing.

While i-PRF, the ‘super’ PRF, is a syringeable liquid platelet concentrate, enriched with white blood cells, which are syringed into the soft tissue to increase vascularity and thicken the biotype or mixed with bone graft particles to coagulate and obtain a firm augmentation material.

Supported by over 100 scientific publications, Choukroun PRF is the next step in PRF innovation!

For further information telephone General Medical on 01380 734990, visit www.generalmedical.co.uk or email info@generalmedical.co.uk

**VISIT US AT STAND C75**

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**GEO Orthodontic UK**

NUVOLA - simple and practical Italian-designed aligners

NUVOLA aligners are manufactured in Italy by GEO Orthodonzia, which has a collaborative approach to design and innovation based on working with leading orthodontic professionals and has a successful 20 year track-record in the supply of aligners.

NUVOLA transparent aligners facilitate gradual, painless teeth straightening to address phonetic, functional, aesthetic and other orthodontic issues. NUVOLA is easy for dentists to use and is driven by NuvalaWEB online case management. A key feature is NuvalaVIEW which gives patients and practitioners a downloadable 3D view of the treatment from start to finish.

NUVOLA aligners are now available to UK dentists through GEO Orthodontic UK which provides full customer service and technical support to all NUVOLA trained practitioners. Come and see the system on stand N120 and discuss your aligner needs with our sales and support team. Hear our clinical speaker Dr Luzzi address an open session.

**VISIT US AT STAND N120**

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**Grundon Waste Management**

**Dental Waste Management and Disposal**

Grundon provides a total waste management service for dental practices. Our one-stop-shop collection, treatment and disposal service ensures that you are fully compliant with all current legislation and best practice guidance.

We manage all types of waste generated by dental practices and we also provide you with access to our pre-acceptance audit tools free of charge.

www.grundon.com/dental-waste-management

**VISIT US AT STAND M112**
We can advise on:
- Pensions
- Retirement planning
- Protection
- Mortgages
- Savings
- Investments
- Insurance
- Loans*

Through dealing exclusively with the dental profession, our Financial Consultants have an in-depth knowledge of the issues affecting you today.

Request a no-obligation appointment today:
- financialreview@wesleyan.co.uk
- www.wesleyan.co.uk/appointment

Please quote code 21886
GSK

GSK Consumer Healthcare will be attending this year’s Dentistry Show to showcase leading oral care brands, Sensodyne® and Pronamel®.

Find out more about new Sensodyne® Repair & Protect - now with stronger repair+, which offers sensitivity sufferers the benefit of advanced NovaMin® technology with sodium fluoride in a single formulation. The immediate availability of sodium fluoride when brushing allows for greater* fluoride uptake into the hydroxyapatite-like layer formed by NovaMin®, over exposed dentine.

Pronamel® toothpaste has an optimised fluoride formulation to actively re-mineralise and strengthen acid softened enamel.2-5 Feel free to ask our team how Pronamel® helps to protect patients’ enamel from the effects of erosive tooth wear.

Visit stand G40 to find out how Sensodyne® products, including Sensodyne® Repair & Protect toothpaste with NovaMin®, can help to alleviate sensitivity and how the Pronamel® range can help protect your patients enamel from the effects of erosive tooth wear.

+ Vs. Previous formulation. Forms a protective layer over the sensitive area of the teeth. Brush twice a day for lasting sensitive protection.

* Compared to previous formula with sodium monofluorophosphate

VISIT US AT STAND G40

Hague Dental

Hague Dental is a family run dental equipment supplier. We offer innovative bespoke solutions for Dental Practices in the UK, specialising in Surgery Design, Reception Design, Build and Dental Practice Refurbishment, as well as Efficient and Effective Dental Engineering. We are independent dealers for A-dec Dental Chair Packages, Belmont Dental Equipment and many more world leading brands.

See the UK’s Largest Dental Equipment Showroom and Practice Design Centre near Gatwick, where you can see the entire A-dec and Belmont ranges, modern and traditional cabinetry, decontamination solutions, radiography equipment, as well as preowned dental equipment.

Appointments are at your convenience including evenings and weekends.

VISIT US AT STAND F20

Hu Freidy

Founded in 1908, Hu-Friedy has since become a world leader in dental instrument manufacturing. Today, we take a broader view of the value we offer our customers. We are focused on delivering the highest quality product, service, and community experience in the dental industry in order to help dental professionals perform at their best.

VISIT US AT STAND F45

Implantium UK Ltd

Implantium is a family run business, which provides exceptional clinical support and training.

With a UK based distribution depot, offering next delivery as standard, we are constantly developing our product lines, to suit you, the customer. We believe in an open and transparent pricing policy and have a clinically trained customer service team, which are here to help.

VISIT US AT STAND B78

ImplantPilot™

ImplantPilot™ takes advantage of the latest digital technology, to be able to plan implant placement virtually on a computer well in advance of the actual procedure. Digital planning combines a three-dimensional CT scan with a scan of a plaster model & then relates the two by use of a marker on both scans. Planning software is used to design a guide which is 3D printed. This guide controls the position of the drill, which in turn gives the precise implant placement.

Using ImplantPilot™, it is no longer necessary to cut the gums as the implants can be placed accurately without having to visualise the bone. By using this keyhole technique there is much less tissue damage and so less post-operative discomfort. No sutures are required. There is less risk of bleeding and the procedure can usually be completed in a fraction of the time.

VISIT US AT STAND C80

In-Line Orthodontic UK Ltd.

In-Line is pleased to offer visitors to the Dentistry Show a free 3D preview assessment for clear aligners and a free In-line training seminar (worth £174).

VISIT US AT STAND E35

Invisalign

Align Technology is the leader in modern clear aligner orthodontics that designs, manufactures and markets the Invisalign® system, a propriety method for treating malocclusion. Align Technology also offers the iTero® and iTero Element™ 3D digital scanning systems and services for orthodontic and restorative dentistry. Please visit www.aligntech.com for more information.

VISIT US AT STAND L30

ISFY Limited

ISFY will be promoting their full range of Anaqa dental instruments which carry a five year product warranty.

A number of new products will also be launched together with our current range of instruments including orthodontics, extraction forceps and dental elevators.

Exclusive product promotions will be available throughout the exhibition.

VISIT US AT STAND K24

REGISTER FOR FREE:

www.thedentistryshow.co.uk/psguide
iSmile

With more and more patients having access to smart phones and emails, it makes sense to extend your paperless system directly to your patient’s mobile device. Patient Portal by iSmile allows your patients to fill out medical history forms and patient questionnaires on their mobile phones, tablets or desktop computers. Forms are automatically emailed to patients, allowing them to securely fill them out online prior or post appointment. Not only does this give your patients a more connected experience, it also means less hassle filling out forms at reception.

Patient Portal further allows you to use your own choice of tablet (iOS or Android) for form filling at the practice, in case there are patients that don’t have access to a mobile device.

Give iSmile a call today on 0845 468 1287 for more information or visit www.ismiledental.co.uk

VISIT US AT STAND M60

Kerr UK Limited

For over 120 years Kerr has been developing and manufacturing a wide range of quality dental products for practices and laboratories.

Committed to nurturing relationships for the mutual benefit of all stakeholders, together we’re more. This approach is the inspiration behind decades of standard-setting products that make up Kerr’s rich portfolio, including:

• The brand new bulk-fill SonicFill 2, with improved colour matching and polishability, as well as increased durability while offering more working time
• The elementsfree obturation system, which has all the great benefits of the original elements system, plus it’s cordless!
• The TF Adaptive file system with Adaptive Motion provides the best of both worlds; rotary when you want it and reciprocation when you need it.

For further details on the products available from Kerr Restoratives, Endodontics and Prevention, please visit the team on stand G10. Alternatively, call 01733 892292, email kerruk@kerrhawe.com or visit www.kerrdental.co.uk.

VISIT US AT STAND G10

Keyboard Co

Keyboards and mice are an ideal environment for germs and bacteria. Dirt collects at the most inaccessible points and that makes them difficult to clean. This gives rise to potential hazardous situations for hygiene-sensitive areas such as treatment rooms, theaters etc. but it also affects traditional PC workstations in reception areas.

In conjunction with Indukey, we therefore recommend that you use especially developed keyboards and mice. We can supply you with an extensive range of washable keyboards and mice to meet any requirements.

The choice ranges from a washable office keyboard to a waterproof professional keyboard for use in critical hygiene areas. In addition to the standard products that are available, we can handle your individual special wishes like printed logos, colour schemes or special keyboard layouts for inclusion within your design specifications. We also develop and produce completely new data input components and devices for medical engineering applications.

VISIT US AT STAND E22

Knight Wolfe

We specialise in delivering strategic wealth management advice to dental professionals and provide access to the most rewarding current tax planning strategies that can help you to protect your wealth and business.

Our approach is based on honesty and we will only suggest solutions that we believe in, and are comfortable to use ourselves. We pride ourselves on our attentive approach and are confident that there is a tax solution available for you.

We tailor our offering to your requirements providing advice on a wide range of personal and business interests.

Our approach is geared towards managing risk while seeking to efficiently organise your financial affairs and structures within the parameters of contemporary tax law and practice.

Please contact us to arrange a meeting where we can discuss your requirements over a cup of coffee (or tea).”

VISIT US AT STAND M28

MDS Medical

MDS Medical supplies a wide range of Autoclaves and Sterilisation Solutions. We operate in the Dental, Veterinary, Podiatry, Tattoo and Body Piercing markets within the UK, Europe and other selected countries around the world. With British design, we provide the most efficient and effective way to comply with local and international guidelines and regulations for instrument sterilisation. Our products fully comply with all current legislation.

With practitioners currently facing increased legislation, continued monitoring and control, evidence based Health & Safety, decreasing budgets, and tighter margins all round, we are able to offer cost efficient solutions to take care of your sterilisation needs.

The Medicines and Healthcare products Regulations Agency (MHRA) states that sterilisers should be maintained and validated periodically to ensure that they produce consistent sterilising conditions, according to DB2002(06). In line with this, we provide servicing with calibration and certified evidence for Environmental Health and patient safety.

VISIT US AT STAND N52

Merlin Telecommunications

Merlin Telecommunications have been working with Dental practices all over the UK.

We know that lost calls mean lost revenue and unhappy clients. Let us show you smarter systems and options to manage your calls, in order to increase your profit margins and retain your customers.

Simple to use call reporting as standard, so you can see at a glance, your busy times and any missed calls.

A magic combination of impressive functionality, scalability together with our incredible support and service will undoubtedly put a smile on your face!

VISIT US AT STAND C85
VISIT OPTIDENT STAND N40

DISCOVER WHAT'S NEW
MJB Healthcare

MJB Healthcare is a division of Maurice J Bushell & Co., a long established firm of Chartered Accountants in London.

MJB Healthcare provides specialist bookkeeping, accounting, payroll, and taxation services to a range of clients in the healthcare sector. We particularly look after the financial affairs of doctors, dentists, and care homes.

We have extensive experience working with dentists. This allows us to provide the best advice and services by taking the latest changes in legislation and best practice into account.

We have helped our clients with issues such as the latest pension rules (NHS and private) and the effect on their decision to incorporate their business; the changes to the treatment of goodwill in December 2014 and July 2015; and the forthcoming change to the tax treatment of dividends.

We work with our clients to provide a competitive compliance service whilst delivering timely value added advice to reduce tax.

VISIT US AT STAND A75

Morris & Co

Morris & Co is a firm of Chartered Accountants which has specialised in acting for dentists for over 25 years. We are members of NASDAL and ASPD. Our highly specialist team only deal with dentists and have become immersed in the tax, accounting, and business side of the dental profession, communicating with clients by email, phone, post, face to face meetings, or text.

We act for a complete range of dentists and clients within the dental profession including associates, principals, partnerships, expense sharing partnerships, incorporated practices, self-employed hygienists, mini corporates, employed dentists, consultants, orthodontists, endodontists, oral surgeons and periodontists, Consultants and dental academics.

We also have our own BACS approved payroll bureau and offer dental clients advice and guidance on all payroll related matters such as Auto-Enrolment.

We would be delighted to meet you on stand H92 where we will be joining with Xero to offer demonstrations of the latest cloud based accounting software as well as running a free competition to win a year’s worth of accounts preparation.

VISIT US AT STAND H82

Munroe Sutton

With its “unique network of some of the world’s most prestigious healthcare, insurance and financial institutions”, Munroe Sutton can connect any practice with its vast patient base.

All practices need to do to reap the benefits of this extensive system is offer the Healthy Discounts scheme to patients. In return, they will receive “unconditional support, free marketing and better business”. This service is free for participating practices.

The Munroe Sutton team will be on the stand to explain this exclusive model to visitors and answer any questions they might have.

VISIT US AT STAND C70

Neodent

We are very excited to bring Neodent implants to this years Dentistry show.

Although new to the UK, Neodent implants have been sold for 23 years. In terms of implants manufactured Neodent is no 4 in the world with more than 150 clinical studies available.

Our team, headed by Fiona Marshall is looking forward to showing you why Neodent has experienced amazing growth in the US since introduction, counting the Clear Choice group as its biggest convert to date. Dr Berry, Chairman of the clinical advisory Board of Clear Choice had this to say

“The product has several advantages. There is only one surgical kit for our application (even though we use 3 different types of implant), the same abutments for all 3 types of implants, Neodent has an excellent morse taper internal connection and now has the Acqua implant that has a hydrophilic surface for much faster osseointegration”

VISIT US AT STAND A62

Nobel Biocare

Come and visit us at The Dentistry Show, Stand F50 to find out about our latest products, services and offers.

VISIT US AT STAND F50

Optident Ltd.

Optident will be displaying new restorative products from exclusive manufacturers such as Ultradent, Bisco, Clinicians Choice, Clark Matrix, Kettenbach, Inspiro, Palodent, Ronvig Micerium. We will have live demonstrations of the Isolite system, Loupes and magnification, EMS Airflow equipment and many offers on White Dental Beauty tooth whitening. Come and visit our stand for full details.

VISIT US AT STAND N40

OralCoat

OraCoat XyliMelts for Dry Mouth are fully dissolving oral adhering discs that release xylitol and cellulose gum. XyliMelts stimulate saliva with flavour and coat and moisturize the mouth with soothing oral lubricants and humectants. XyliMelts is the only dry mouth remedy for use while sleeping, when dry mouth is worst and disturbs sleep.

XyliMelts is only remedy that addresses the two serious consequences of dry mouth.

(1) Xerostomia is worst at night and disturbs sleep which reduces quality of life all day. With XyliMelts, patients sleep well all night.

(2) Xerostomia causes rampant caries. XyliMelts deliver a therapeutic level of xylitol into saliva while sleeping, when saliva flow is lowest and the xylitol lingers in the mouth. XyliMelts used while sleeping is the most effective delivery per gram of xylitol for caries control.

XyliMelts are available at oracoat.eu and will be in Boots in July.

VISIT US AT STAND P56
Oral Health Innovations

PreViser: the foundation of preventive dentistry
Over 60,000 patients have already received a Denplan PreViser Patient Assessment: personal biofeedback which reports their future oral disease risk and current health status on a traffic light scale.

87% of those surveyed strongly agreed / agreed that the report was valuable in helping them discuss their oral health with their dentist.

‘I can see why I have got the scores I got, and what I have got to do to make them better’ - Derek, 2015.

Sign up to a free trial of PreViser / DEPPA on Stand K29 and enter our competition to win an iPad air to facilitate the assessment. T&Cs apply.

VISIT US AT STAND K29

OralPath Ltd

The OralPath Brush Set is a device to investigate oral leukoplaikia. It is a simple and efficient way to get a microscopic evaluation of oral mucosa cell changes. Dr Harald Ebhardt, the founder and proprietor of OralPath Ltd, is a consultant histopathologist with his own private practice specializing in oral pathology in Germany. He has experience with oral brush cytology specimens in his own lab since 2008 and believes that the best sampling brush available is the Rovers® Orcellex® Brush for liquid-based cytology. This brush was evaluated in a study in the School of Dentistry at the University of Manchester.

VISIT US AT STAND P105

Panadent Ltd

Vita Easyshade V for taking shades digitally fast and accurately regarding of the environment. Easygraft, the revolutionary enhanced grafting system: save time and ensures constant predictable results.

VISIT US AT STAND A80

Park Cameras Limited

Once again Park Cameras will be on hand to offer advice, show only better than web offers on Canon photographic kit with all the accessories and know how to allow you to take great accurate records of your patients from day one.

VISIT US AT STAND J62

Philips Oral Healthcare

Meaningful dental innovation
Philips products have shaped the dental sector - it pioneered sonic technology in dentistry and continues to innovate in the fields of powered oral healthcare and tooth whitening. Its innovative brands include Sonicare, AirFloss and Zoom Whitening, leading the way to cleaner, healthier, whiter teeth. The Dentistry Show sees the launch of a new Sonicare for Kids which aims to make a connection with a new generation of oral health savvy youngsters.

Philips has a perpetual series of talks on its stand throughout the show, as well as fielding experts in the ParkLounge and Hygienists & Therapist Symposium. Those signed up to speak include:
• Dr Thayalan Kandiah, Paediatric Dentist
• Dr Nigel Young, leading tooth whitening research and development for Philips
• Dr Andrew Wallace, award winning tooth whitening expert
• Dr Paul Weston, Specialist in Periodontics
• Mhari Coxon, Dental Hygienist par excellence

www.philips-tsp.co.uk  0800 0567 222.

VISIT US AT STAND L40

Planmeca UK

PLANMECA
Experience the power of digital scanning technology with Planmeca FIT™ The Planmeca FIT™ system for chairside digital impression dentistry provides a completely digital workflow from start to finish. Seamlessly integrating intraoral scanning, 3D design and on-site milling into one software platform, allowing production of restorations in a single visit. This system enables dental clinics to create high-quality restorations, either choosing to perform the entire workflow in-house or flexibly outsource parts of it. Also on stand will be our award winning digital dental units, featuring high-tech solutions designed to improve your workflow, advanced 2D and 3D imaging products offering the highest quality images, all this will be underpinned by our truly integrated software Romexis offering unparalleled advantages to your working day. Receive the ‘Planmeca experience’ at this year’s Dentistry show and discover, learn and connect with the company behind the digital revolution. Freephone 0500 500 686

VISIT US AT STAND L70 + L80

PLS

It’s a first visit to the show for PLS, who have been supplying comfort and protection to healthcare professionals and their instruments for over 10 years.

Make sure you visit us at stand M42 during the show to discover how PLS can benefit both you and your instruments. Don’t forget to register at our stand for a chance to WIN one of two pairs of Oxypas shoes that we will be giving away each day of the show.

PLS will be showcasing the Oxypas range of fully compliant, high performance footwear - designed to give you and your feet the comfort and support they require during the working day.

A wide range of customised instrument protection is also available from PLS to allow you to significantly reduce your repairs and replacements. All PLS products are competitively priced, with no compromise on comfort, safety or quality.

Come and view our products, pick up a catalogue and find out more.

VISIT US AT STAND M42

Premier Dental Products Co.

Premier will be launching our New Zeroxide prophyl paste in 1lb Jars, Buy one get one free.

We will also be offering our Integra post and other post system free of charge.

VISIT US AT STAND C15

Price Bailey Accountants

At Price Bailey, we recognise that dental professionals have specific aims and requirements and so we have a specialist team that has a thorough understanding of the sector. Over the past 77 years our award winning accountants and business advisers have helped numerous dental professionals and practices keep both their personal and practice affairs in shape.

From business growth and tax planning, to pensions and exiting the business, we are able to offer you advice and support through every financial aspect of your professional and private journey.

Come and meet members of our specialist team, where you can have the opportunity to enter our prize draw and a chance to win an Apple Watch. You are also welcome to join Howard Sears and other members of our team presenting the ‘Top Ten Financial Issues in a Dental Practice’ in the Business Skills Workshop, on Saturday 23rd April’16 at 12.50pm.

VISIT US AT STAND C04
OVER 60 YEARS OF INNOVATION...

1950: First Oral-B toothbrush

2007: THOROUGH Digital SmartGuide with time and quadrant indicators

2011: GENTLE Unique pressure sensor technology

1991: EFFECTIVE Ground breaking oscillating-rotating brush head technology

2014: Bluetooth technology for more advanced brushing feedback

2011: Stabilised Stannous Fluoride introduced to Oral-B pastes

COME AND SEE OUR LATEST ON STAND G30
**PSUK**

PSUK has been voted the UK’s Medical Supplier of the Year to Primary Care for four consecutive years. We are bringing our learned expertise to the dental market, offering competitive pricing on quality products.

We offer an extensive range of medical equipment, instruments, consumables and clothing for dental practices alongside pharmaceuticals such as Emerade which we can offer at exclusive pricing to you.

Come along to our stand N110 to take advantage of our event only special offers on;
- i-PAD Defibrillator
- Daray Dental Head Lights & Ceiling Mounted Lights
- Labcold 36 & 66 Litre Fridge
- Sunflower Gas lift stools
- Sunflower Clinical Waste bins
- Simon Jersey Uniforms

Our friendly staff will be on hand to help you with any queries you may have regarding our portfolio of products and purchasing from PSUK. We look forward to seeing you in April!

**VISIT US AT STAND N110**

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**Salli**

The active seat in Salli SwingFit and Salli Swing guarantee the wide hip angle even in positions where you need to lean forward. The weight of the upper body is always evenly divided on the seat because the seat adapts to your movements. It is also easy to activate core muscles on the active seat.

**VISIT US AT STAND M110**

---

**Schottlander**

Schottlander was founded in 1922 and have prospered and are growing through an absolute commitment to the highest quality products, training and services that answer genuine clinical needs. We have twice received the Queens’ Award for Enterprise in the Innovation Category.

At the Dentistry Show we will be demonstrating our newest and most innovative products, including:
- enigmatic+a denture teeth are a new range which look and feel like your patients’ own teeth, helping to regain their appearance and function.
- the XP-Endo Finisher and TotalFill BC Sealer for the first time enable 3-Dimensional Endodontics - regardless of which file system is used.
- Doric Definition is a new Addition Cured Silicone Impression Material range whose improved physical properties will give you more accurate crown and bridge impressions with better defined margins.

For further details on any Schottlander products please call us on Freephone 0800 97 000 79 or visit www.schottlander.com

**VISIT US AT STAND DTS15**

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**Score Seats**

Score focusses on creating a better workplace so you can enjoy a healthier live. Score believes that the use of saddle chairs is a positive contribution to the physical health of dentists and dental nurses. By studying the needs of dentists and dental nurses in their daily work, we have developed the unique Score Balance technique that makes the saddle swing smoothly. The tension of the Balance mechanism is easy adjustable. The movement created by the Balance mechanism takes away pressure on the inside upper leg whilst tilting the point of gravity forward and keeps pelvis and spine in position. For your comfort, you can choose between two sizes of saddles: the ‘Amazone’ (narrower seat) or ‘Jumper’ (wider seat). Active healthy sitting is your next position. Come over to stand L32 to try the unique Amazone and Jumper Balance yourself! As for Microscope users: please come over and try the unique Medical Swing Support.

**VISIT US AT STAND L32**

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**Skips**

With skips you can:
- Increase your patient list
- Promote your practice
- Strengthen community relationships
- Support education

**How?**

By donating award winning educational work books with your logo and branding to schools in your area. SKIPS literacy and numeracy books are based upon the premise of parental engagement. This means that by donating books to a school/s in your community you are not only strengthening relationships with the school BUT your logo will be on the kitchen table of EVERY child who receives a book.

**And we will do all the leg work for you**

This is a unique marketing opportunity that benefits you as well as every primary school child in your area.

Come to our stand C57 and we will showcase our award winning books and show you how we can help you to ‘fill the gap’.

Web: www.skipseducational.org  Email: bethany.simpkin@skipsed.com

**VISIT US AT STAND C57**

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**Smile Concepts**

Postgraduate Dental Programme

The Dominic Hassall Training is a leading provider of postgraduate courses that focus on developing skills you can introduce into your practice.

Our highly practical courses will equip you with the skills to undertake more predictable, profitable and enjoyable dentistry. All courses provide verifiable CPD in small groups of a maximum of 15 for individual attention.

- PG Cert Contemporary Restorative & Aesthetic Dentistry. (Counts as credits towards Diploma, BAARD & Master’s Degree, University of Warwick)
- PG Dip Restorative & Aesthetic Dentistry
- PG Cert Contemporary Tooth Preparation Techniques & Operative Dentistry
- Interdisciplinary Management of Implant Aesthetics
- Contemporary Endodontics
- Bioclear Method Composites (Level I & II)
- Online Courses

www.dominic-hassall-training.co.uk

**VISIT US AT STAND J65**
CLASS L. LIMITLESS EXPERIENCE

New ergonomics, a different working dimension.

We've come up with a new operating model: simple, immediate, always at your side. This is Class L. A line of extremely high-performance solutions. Each dental unit has a compact design that guarantees maximum working freedom. To provide you with an incredible working experience. Discover the Class L9 and Class L6. Where comfort has been designed for you.
Staffer Mayled

We are a firm of Chartered Certified Accountants based in Cardiff with over 25 years’ experience in the dental business sector and offer accountancy, taxation, PAYE and business development services to the dental and healthcare business sectors.

Our business ethos is based on the building and development of long term relationships with like-minded individuals who share our enthusiasm for the dental and related business sectors.

We manage a nationwide portfolio of clients which includes principal dentists, associates, therapists and hygienists.

Our experience in the dental healthcare sector is enhanced by our membership to the National Association of Specialist Dental Accountants and Lawyers (NASDAL).

For more information or to arrange a time to meet on either Friday or Saturday please email Anthony or Neil at info@staffermayled.com or call us on 02920 393510.

VISIT US AT STAND H05

Sole Mates

Plantar Fasciitis? Sore Feet? Knee or Hip Pain? Poor Circulation? - Nothing provides the comfort and support offered by Sole Mate insoles. They float the foot on a cushion of glycerine that displaces into the arch, supporting it and helping to spread weight more evenly across the whole foot, removing pressure from the ball and heel and relieving stress on the knees, hips and back. Any movement pushes the fluid across the sole of the foot, creating a gentle massaging action which has been clinically proven to increase circulation in the foot and lower leg by an average of 53%.

VISIT US AT STAND H05

Southern Implants UK

MSC range implants now available! Externally hexed with a machined surface coronally as well as Southern’s proven surface when you need it most.

VISIT US AT STAND H55

Streffel Mayled

Structures Communications Ltd

We work with the Bridge 2 Aid dental charity and will donate 7.5% of a customers monthly bill to the charity if the customer is related to the dental industry.

VISIT US AT STAND J68

Surgery Express

Surgery Express has supplied to practices for over 22 years, providing a constant reliable service with quality products and bespoke prices to over approx 1,500 customers nationwide.

We have our very own exclusive ranges the most popular, being Ultra & Vibrente!

Our Ultra range consists of every-day consumables, quality products at affordable prices with numerous bulk buys available.

The Vibrente range was newly launched October 2015 offering a wide range of coloured consumables, a great way to liven up your surgery.

Come along & visit us to see this exciting range, at The Dentistry Show in April 2016 (at the NEC) on stand D20 in Hall 11.

VISIT US AT STAND D20

Surgimax Instruments Ltd

For over 31 years we have been supplying finest quality dental instruments for all kind of surgery needs.

With a centralized manufacturing system, continuous development and ultimate precision through state-of-the-art machines we are leading towards first class instruments manufacturing and provision of customer specified products.

VISIT US AT STAND J38

Swallow

ethoss - a paradigm shift in bone regeneration. ethoss provides a stable scaffold that bio-absorbs at the required rate, whilst providing an environment rich in phosphate and calcium ions. This true regeneration leaves only host bone, returning the diseased or damaged tissue to its original undamaged state.

As beautiful as it is revolutionary, the new Q-Optics 3.5x Prismatic Loupe utilises advanced materials and nose-relief design to create the most lightweight and ergonomic prism loupe ever introduced. The machined titanium uni-body housing allows lenses and prisms to be aligned and affixed in a unique optical cage.

The new range of Micro Mini Graceys from PDT are perfect for fitting in to those narrow pockets and furcations. The blades are half the length and 20% thinner than Mini PDT Graceys, and the set of four Micro Mini Graceys are available in stainless steel and titanium.

Show offers are available across our range.

VISIT US AT STAND C30

Sole Mates

Plantar Fasciitis? Sore Feet? Knee or Hip Pain? Poor Circulation? - Nothing provides the comfort and support offered by Sole Mate insoles. They float the foot on a cushion of glycerine that displaces into the arch, supporting it and helping to spread weight more evenly across the whole foot, removing pressure from the ball and heel and relieving stress on the knees, hips and back. Any movement pushes the fluid across the sole of the foot, creating a gentle massaging action which has been clinically proven to increase circulation in the foot and lower leg by an average of 53%.

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VISIT US AT STAND B80

Straumann

Innovation, precision, reliability and simplicity

Market leaders in implant, restorative, regenerative and digital solutions,

Straumann welcome delegates to The Dentistry Show 2016, where they will be showcasing their latest innovations to make day-to-day work more efficient whilst further improve the patients’ quality of life.

The Straumann® Bone Level Tapered Implant (BLT) is a unique combination of clinically proven features and specific advantages in terms of primary stability, including the Roxolid® material and SLActive® surface. Together with the Straumann® Pro Arch concept, BLT delivers the opportunity to offer immediate screw-retained complete restorations, even with low bone level.

By partnering with botiss, Straumann offer a complete portfolio for oral tissue regeneration. This includes the natural bovine bone grafting material cerabone®, the processed human allograft product maxgraft® and soft tissue generation materials such as the Jason® membrane and collprotect® membrane.

Additionally, Straumann now offer a Clinical Mentoring Programme, specifically designed to support clinicians during, or on completion, of advanced implant training.

For more information contact Straumann on 01293 651230 or visit one of our sites: straumann.co.uk • straumannmentoring.co.uk • therevu.co.uk

Facebook: Straumann UK • Twitter: @StraumannUK

VISIT US AT STAND 310
TePe

TePe is a Swedish company, which have been manufacturing high quality oral hygiene products since 1965. Our well-known TePe Interdental brushes, together with toothbrushes, specialist brushes including our implant care range, are used daily by consumers and dental professionals worldwide.

Showcasing our new TePe EasyPick™ Orange, this is an extension to our TePe EasyPick range and available in two tapered sizes. The TePe EasyPick comes in a pack of 36 and contains a free travel case, which again supports the on-the-go anytime, anywhere recommendation and with 36 in the pack it also has the bonus of being an economical habit to adopt.

A simple Interdental cleaning option, TePe EasyPick makes interdental cleaning simple, as it is an easy to use interdental pick for on-the-go use, endorsing the interdental cleaning habit, an essential preventive measure in the fight against gum disease.

Visit our stand for a free sample! www.tepe.co.uk • Email: info@tepe.co.uk

VISIT US AT STAND N100

TOC

TOC (The Orthodontic Company) with 22 years of experience offers the customer the largest range of Orthodontic materials in the UK. We independently source our products carefully with innovation, quality, efficiency and price in mind.

With an experienced team of people in the field and within our Bristol office we are committed to providing you with help where its needed and the best possible service.

TOC will be showcasing the NEW Ideal Smile Aligner from Dentsply GAC, an aligner with a difference. The perfect solution for adult patients who require a quick, aesthetic treatment for minor misalignments. With a number of unique advantages over other aligners it’s one of the most aesthetic and efficient systems available.

In addition to the above we also have a range of laboratory products.

VISIT US AT STAND A72

Trigiene

Trigiene

The Care Your Handpieces Deserve

In 2016 they are using their extensive knowledge and experience to deliver RESPONSE 24, a whole new dynamic in dental handpiece repair services.

RESPONSE 24 gives you convenient access to the country’s leading repair service without needing to leave your practice. Trigiene will send you safe and secure collection packs for your handpieces and arrange for free same-day, tracked and traced courier collection from your premises. Once you have approved the no-obligation quote, the repaired handpieces are returned within 24 hours. Both the collection service and return is completely free.

Trigiene are committed to delivering the fastest and most secure service available, whilst always maintaining the highest standards with up to 12 month warranties.

See Trigiene on stand M80, www.dentalhandpiece_repairs.co.uk or contact them on 01642 442910.

VISIT US AT STAND M80

University of Kent

Take charge of your career in 2016!

How about better career opportunities? You could advance your career with these part-time flexible work-related programmes:

1. BA/BSc Top-Up in Professional Practice. Broaden your work-related expertise while gaining a recognised qualification. Study with like-minded people through part-time and distance learning over two years. Taught by leading academics and practitioners.

2. Applied Dental Professional Practice/Advanced and Specialist Healthcare MSc. A postgraduate programme that aims to develop knowledge as well as critical understanding, evidence based practice and research skills. The programme has been specifically designed to meet the needs of qualified, registered dental professionals wishing to develop their academic ability while maintaining their work career.

VISIT US AT STAND L27

Verdant Ltd.

VISIT US AT STAND N18

VSDent

Save, save, save with our fabulous prices on Handpieces, scaler tips, Piezo Ultrasonic scalers, scaler Handpieces, Apex locator, curing lights, Amalgamator, Amalgam capsules, Burs, Files, Consumables and more. Save now with discount code 10POUNDSOFF and great bonus items offers at vsdent.com

VISIT US AT STAND J31

Warren Sharpe Associates Ltd.

Agency Service for Dental Practice Purchase
- Accountancy services
- Added Value Services
- Business Start-up services
- Taxation services
- Financial services - commercial & residential

VISIT US AT STAND M15

Wesleyan

Wesleyan has had the interests of its members at its core since it was founded in Birmingham in 1841.

In recent years, it has developed a highly successful business model providing tailored financial advice and products to select professional groups including dentists.

Each segment is served by dedicated Financial Consultants who work only within that segment and thus build-up specialist knowledge of their professional customers.

Dental professionals

We have a long standing heritage of providing a full range of financial products and services exclusively for medical and dental professionals. Whether you’re a student, a partner or a consultant, we can help with advice on many areas of financial planning such as NHS Pension Scheme, income protection and savings and investments.

VISIT US AT STAND L62
WHW Plastics

The Dentistry Show 2016 will be the first opportunity to see the latest from Dentaurum’s world renowned orthodontic range. From the latest innovations in brackets, wires, pliers, bands and retention systems. We will also be showing our complete range of packaging and hygiene solutions that offer something for everyone, whether it be taking advantage of our FREE in house printing service or trying NitrAdine, our microporous disinfectant with over 26,000 tablets used last year alone.

VISIT US AT STAND A50

Wisdom Toothbrushes Ltd

Wisdom Toothbrushes Ltd is a leading UK brand encompassing dental products which deliver real solutions to patients’ dental needs. We supply toothbrushes, interdental products, toothpaste and mouthwash.

Throughout the show Wisdom will be featuring and sampling the leading Clean Between Interdental Brushes which were recommended by 100% of dental professionals polled. Clinically proven to reduce gum disease and available in 3 sizes, they have soft and flexible rubber filaments that slide easily between the teeth to remove plaque and food particles and stimulate the gums. Their flexible wire free tapered stem makes them ideal for implants, crowns, fillings and braces, helping to prevent gum disease and any galvanic effect.

Wire and latex free, the Wisdom Clean Between Interdental Brushes are the ideal solution for cleaning between the teeth, especially for people who have previously found flossing or wire interdental brushes difficult or uncomfortable to use.

VISIT US AT STAND P75

Wrights

For over 100 years, Wrights has been providing an outstanding service to laboratories, and since it started in Dundee, Wrights has grown to be a national company with a local touch.

Now, the leading supplier has showrooms across the UK, an established nationwide sales team and is known for its personalised, quality service - and 2016 is set to be even better for laboratories who use the dedicated distributor.

From staple products to the latest innovations, Wrights offers top brands at great prices and will be offering exclusive deals and savings throughout the year online, at exhibitions and through its seasonal flyers. Plus, Wrights will continue to offer free next day delivery on orders of any size and an additional 1.5% discount on orders placed online.

For more information contact Wrights on 0800 66 88 99 or visit the easy to navigate website www.wright-cottrell.co.uk

VISIT US AT STAND H60

YourRPA

We offer Radiation Protection Adviser & Medical Physics Expert Services that include a full radiation protection file and unlimited access to ongoing advice for 3 years by telephone and email.

Our file contains all the information required by law and by recommendation of GDC - it is not just a template for you to fill! Each file is tailored to meet your practice working environment and methods.

We offer a plans review should you be starting up a new practice or considering a new build. Our advice at the appropriate time could save you significant expense with unnecessary shielding or relocation of services.

We can also provide verifiable radiation CPD training at your premises - our charges are per training session and not per attendee making it very affordable for most practices. Alternatively, we offer bookable training sessions in November at the premises of DE:Uk in Accrington, Lancashire.

VISIT US AT STAND J105
What’s new about Sensodyne® Repair & Protect?

The immediate availability of sodium fluoride when brushing allows for greater fluoride uptake into the hydroxyapatite-like layer formed by NovaMin®, repairing your patients’ dentine, to provide clinically proven sensitivity relief.

This improved availability results in an even harder reparative layer over and within exposed dentine tubules, helping to protect against the future pain of dentine hypersensitivity.

Recommend new Sensodyne® Repair & Protect for specialist expertise in dentine hypersensitivity care

† Vs. previous formulation. Forms a protective layer over the sensitive areas of the teeth. Brush twice a day for lasting sensitivity protection. * with twice daily brushing


Trade marks are owned by or licensed to the GSK group of companies.

CHGBI/CHSEN0/0038/14(2)
Friday 22nd April...

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>10:00 - 10:45</td>
<td>CHRIS BARROW</td>
<td>2026: What the business of dentistry will look like in 10 years and what you need to do NOW to gain the advantage.</td>
</tr>
<tr>
<td>11:05 - 11:15</td>
<td>LES JONES</td>
<td>THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES</td>
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<tr>
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<td>VARIOUS</td>
<td>New! PechaKucha: 7 speakers x 20 slides x 20 seconds</td>
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<td>12:45 - 13:30</td>
<td>ASHLEY LATTER</td>
<td>How to ensure your patients say YES more often!</td>
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<tr>
<td>13:50 - 14:00</td>
<td>LES JONES</td>
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<td>14:00 - 15:00</td>
<td>Hosted by TONY JACOBS</td>
<td>GDPRUKlive... The ‘HOTTEST’ dentistry topics debated live on stage</td>
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<td>15:30 - 16:15</td>
<td>SIMON TUCKER</td>
<td>Selling... it’s just a conversation!</td>
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<td>12:45 - 13:30</td>
<td>SHEILA SCOTT &amp; SARAH BUXTON</td>
<td>Double-header extravaganza Managing people positively - and on the right side of employment law!</td>
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<td>15:30 - 16:00</td>
<td>STEVE FAULKNER</td>
<td>The magic of focus and attention - how to avoid distraction and be more productive</td>
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</tbody>
</table>
SonicFill™ Technology:
Trusted by thousands of dentists.
Used in millions of restorations.

SonicFill™ 2
SonicFill took the risk out of bulk filling—providing excellent adaptation during placement, ideal handling properties, a high depth of cure, and lasting marginal integrity. All with the strength that posterior restoration demands. And now it’s even better, with improved colour matching and polishability that will allow you to achieve an aesthetic result. And we’ve even increased durability while giving you more working time. Welcome to the new era.

www.KerrDental.eu
## Compliance Clinic

### Friday 22nd April

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<td>09:30 - 10:10</td>
<td>Great Patient Records - ‘Get Out of Jail Card’</td>
<td>Dr Joseph Ingham, BDS LLM, Dento Legal Adviser, Dental Protection</td>
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<tr>
<td>10:30 - 11:10</td>
<td>Core Subject - Infection Control</td>
<td>Dr Harriet Purdie, BDS, Lead Practice Advisor and Trainer, Apolline Ltd</td>
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<td>11:30 - 12:10</td>
<td>Business Success in a World Gone Crazy!</td>
<td>Philip Newsome, BChD (Hons) PhD MBA FDS RCS (Ed) MRD RCS (Ed) FFDP (UK), Hon Associate Professor, Faculty of Dentistry, University of Hong Kong</td>
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<td>12:30 - 13:10</td>
<td>Compliance Made Achievable in our Crazy New World</td>
<td>Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd</td>
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<td>13:30 - 14:10</td>
<td>Driving Compliance - Simple Tools for the Journey</td>
<td>Dr Jerry Watson, BDS DGDP RCS, Dental Practitioner, Director, Apolline Ltd</td>
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<tr>
<td>14:30 - 15:10</td>
<td>CDM 2015 – How it Effects Dental Practice Refurbishments and Construction</td>
<td>Neil Clarke, Head of UK Operations, Archi Intelligence Ltd and Roger Gullidge, Managing Director, Archi Intelligence Ltd</td>
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For the full conference programme visit: [www.thedentistryshow.co.uk](http://www.thedentistryshow.co.uk)

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**DENTSPLY**

Small things. Big difference

Visit **Stand A10** to learn about DENTSPLY’s extensive portfolio of products.
Inspired by nature, designed for living

enigmalife+ denture teeth are truly inspired by nature. Our guide in their design was the beauty, detail and proportions that nature builds into our teeth and we sought to reproduce its miracle. Never before in a range of denture teeth has so much attention been paid to its natural beauty.

For further information on enigmalife+ denture teeth please contact Schottlander on Freephone 0800 97 000 79 email: sales@schottlander.co.uk or export@schottlander.co.uk

www.enigmalife.co.uk
Delivering innovative solutions for better dentistry

Visit **Stand A10**
to learn about DENTSPLY’s extensive portfolio of products.

DENTSPLY is proud to sponsor a number of exciting sessions:

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<td>Modular Concept - Kiss and Artist Kit</td>
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<td>14.00 - 15.00</td>
<td>Steve Campbell</td>
<td>Digital Workflow CAD/CAM</td>
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<td>Sat 23rd April</td>
<td>11.30 - 12.30</td>
<td>Dr Amit Patel</td>
<td>Digital Implant Dentistry and what you need to know to use it</td>
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<td>12.00 - 13.00</td>
<td>Dr Louis Mackenzie</td>
<td>Direct Composites - a practical guide</td>
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<td>Sat 23rd April</td>
<td>14.45 - 15.45</td>
<td>Mhari Coxon</td>
<td>Don’t Take The Shine Off - how to care for restorative materials</td>
</tr>
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## ADI Implant Theatre

### Friday 22nd April

**10:00 - 11:00** An Introduction to Implants in General Practice  
Martyn Amsel, BDS(Hons) LDS DGDP (RCS), Dynamic Dentistry

**11:30 - 12:30** Immediate Implant Placement in the Aesthetic Area - Dual Zone Concept  
Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplImpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre

**13:15 - 14:15** Fibredontics, Fendres, Luxators and Other Innovations to Improve your Skills in the Surgery  
Dr Jansie Van Rensburg B.Ch.D (Pret), General Dental Practitioner, Directa Dental

**14:45 - 15:45** OCO Biomedical: Changing Implantology Today  
Charles Schlesinger, DDS, FICOI, Chief Operating Officer, OCO Biomedical

### Saturday 23rd April

**10:00 - 11:00** The Basics of Dental Implantology  
Peter Fairbairn, BDS (Rand), Scarisford Dental Aesthetic and Implant Clinic

**11:30 - 12:30** Digital Implant Dentistry and What You Need to Know to Use it  
Dr Amit Patel BDS MSc MClinDent FDS RCSEd MRD RCSEng, Specialist in Periodontics & Implant Dentist

**13:15 - 14:15** Simple, Accurate, Keyhole Implant Surgery has Landed  
Jason Buglass BDS, Managing Director, IMPLANTPILOT™

**14:45 - 15:45** Immediate Implant Placement in the Aesthetic Area – Dual Zone Concept  
Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplImpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre

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Digital Dentistry... it’s here now

The lecturers from the Nordic Institute of Dental Education (NIDE); Dr Rupert Austin, Petri Kajander and Mark Niemi, invite you to join them for a series of short lectures and hands on demonstrations. Focusing on the current digital dental innovations and initiatives that continue to provide better dentistry through technology and implementation for all dental professionals and patients.

The Power of Chairside Digital Dentistry

Dr Rupert Austin and Petri Kajander deliver a programme of short lectures and hands on demonstrations about the clinical advantages that chairside digital restorative dentistry has to offer. Learn about the workflow for same-day dentistry through to the utilisation of scanning the oral environment achieving chairside restorations with incredible results!

Course objectives
• Understanding the options available for digital restorative dentistry
• Experience hands on with the power of digital scanning with highly advanced digital restorations, including same-day crowns, inlays, onlays, bridges and veneers. And see how easy it is to scan, design and manufacture your own same-day restoration!
• Learn about the technology platforms and the choices available within your practice or laboratory

Date: Friday 22nd & Saturday 23rd April
Time: 10:00 -11:00, 12:00-13:00 & 14:00-15:00
Target audience: All Dentists and DCPs
CPD: Yes

3D CBCT Technology within General Practice

Join senior NIDE lecturer Mark Niemi as he talks about the integration of 3D technology within general practice. Learn how 3D (CBCT) technology will impact your practice and your patients every day. From implant planning through to diagnosing the unseen and preventing further complications, 3D imaging has a place and a need in every dental practice.

Course objectives
• Understand the principles of 3D imaging and how to interpret CBCT images
• Discover the advantages and capabilities of 3D technology integration to ensure the best choices for your practice and patients
• During the hands on session you will design your first virtual patient implant, utilising the powerful Romexis® software
• Understand how 3D technology can be combined with other imaging solutions for complete comprehensive patient care programme

Date: Friday 22nd & Saturday 23rd April
Time: 11:00-12:00,13:00-14:00, & 15:00-16:00
Target audience: All Dentists and DCPs
CPD: Yes

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